

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 04434 051547Z

64

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 USIA-15 ERDA-07 OES-05

/047 W

----- 111795

R 051530Z SEP 75

FM AMEMBASSY STOCKHOLM

TO AMEMBASSY BERN

INFO SECSTATE 5587

UNCLAS STOCKHOLM 4434

FOR: R. CULVER

E.O. 11652: N/A

TAGS: BEXP, SW

SUBJECT: COMMERCIAL PROGRAM, PROMOTION OF NUCLEX 75

REF: TELECON MARA YACHIN/J. BONEY AUGUST 28

1. DISCUSSIONS WITH SEVERAL MULTI-ACCOUNT AGENTS AND ONE U.S. SUBSIDIARY REPRESENTATIVE OPERATING IN THE NUCLEAR FIELD IN SWEDEN SUGGEST THAT BLUE RIBBON CALLS BY DBR FOR NUCLEX 75 WOULD NOT APPRECIABLY INCREASE SWEDISH ATTENDANCE AT THIS EXHIBITION.

2. ALTERNATIVELY, STC IS PREPARED TO DISTRIBUTE DIRECTLY AND THROUGH TRAVEL AGENCY MULTIPLIER PROMOTION LITERATURE TO KEY AGENTS AND END-USERS. STC BELIEVES IT CAN USEFULLY DISTRIBUTE 200 COPIES OF SUCH MATERIALS IN SWEDEN.  
STRAUSZ-HUPE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 05 SEP 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750308-0478  
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**Office:** ACTION COME  
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**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** RowellEO  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 16 JUN 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <16 JUN 2003 by MaustMC>; APPROVED <15 JAN 2004 by RowellEO>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
06 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** COMMERCIAL PROGRAM, PROMOTION OF NUCLEX 75  
**TAGS:** BEXP, SW  
**To:** COM BERN  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006